



Vertrue Offers a Twist to the Standard Work Week This Summer

Vertrue Champions Summertime Fun with Family and Friends by Offering Summer Hours

Norwalk, Conn. – July 2006 – Summer is finally here! There is sun to be soaked up, yard and landscaping work to be completed, and adventures to be had with family and friends...so much to do and so little time to do it. Vertrue Incorporated (NSDQ: VTRU), a leading Internet marketing services company offering consumer-based membership and loyalty programs, gives its employees an opportunity to get out and enjoy their days in the sun with summer schedules.

Starting Memorial Day weekend and ending Labor Day weekend, employees of Vertrue can extend their work days Monday thru Thursday by .75 hours and get a head start on their end-of-workweek plans by leaving early on Fridays. Employees can take advantage of this invaluable company benefit by coming in early, staying late, or shortening their lunch. As long as their standard 40 hours are in by mid-day Friday, Vertrue staff can leave when the lunch hour for most other companies is just beginning.

In addition to a summer schedule, Vertrue also offers these other significant company benefits:

- Medical insurance
- Dental coverage
- Group life and accidental death insurance
- Disability insurance
- Medical and/or dependent care flexible spending accounts
- Employee Stock Purchase Plan (ESPP)
- 401(k) Retirement Savings
- Continued education support
- Veterinary Pet Insurance
- Long-Term Care benefit
- Complimentary discount membership programs
- Paid time off includes vacation days, personal days, sick days and ten paid holidays per year.

In addition to the above, employees can take advantage of many other company extras, including a corporate casual work environment, quarterly informational meetings, training and developmental programs, and semi-annual events sponsored by Vertrue.

Simply visit http://www.vertrue.com/corpro_career_ops.asp to find out what job opportunities await you at Vertrue.

About Vertrue

Headquartered in Norwalk, Conn., Vertrue Incorporated is a leading Internet marketing services company and premier marketing partner to corporate clients. Vertrue, through its various subsidiaries, gives consumers access to services that offer substantial discounts and convenience for important decisions in their everyday lives. The services offered by the Vertrue family of companies span healthcare, personal property, security/insurance, discounts and personals and are offered online through an array of marketing channels. Partners can enhance market presence, strengthen customer affinity and generate additional value through programs offered by subsidiaries of Vertrue.

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