



Vertrue Now Taking Applications for Its Summer Internship Program

Vertrue Offers Career Opportunities for College Students in Direct Marketing and Affiliate Marketing

Norwalk, CONN. March 2007... Vertrue Incorporated, a leader in the direct marketing industry, is again offering internships for undergraduate and graduate students who want the opportunity to hone their skills in the challenging world of direct marketing. As colleges get set for summer break, Vertrue's Summer Internship Program, now in its ninth year, offers intern positions to candidates interested in twelve different career paths at Vertrue's Norwalk, CT, headquarters.

Vertrue's mission is to provide every consumer with access to savings and services that improve their daily lives. It fulfills that mission by offering consumers membership programs that target five distinct areas, including healthcare, security, discounts, personals, and personal property.

Vertrue views its Summer Internship Program as an investment in the future. The program provides students with the chance to expand their knowledge of the business world while honing and applying their skills in a challenging but friendly work environment. Vertrue's Summer Internship Program offers candidates the following training and real-world experience throughout various departments at Vertrue:

- Online Marketing
- Accounting/Finance
- Client Services
- Business Development
- Creative Services
- Information Technology
- Information Services
- Product Marketing
- Product Operations
- Sales

Vertrue's Summer Internship Program provides a wealth of desirable benefits to candidates, who are accepted into the program, including:

- Personal and professional development through challenging, meaningful, real-world assignments
- Project-specific training and career exploration, including time management training as well as "Lunch & Learn" sessions that introduce interns to departments and functions throughout the company
- Networking opportunities, including exposure to senior leaders and the potential to add valuable experience and well-respected references to one's resume

-- Possible college credit through the intern's accredited university

-- Competitive compensation

Candidates interested in pursuing an internship at Vertrue should e-mail their resumes to Interns@Vertrue.com, and include a cover letter stating the department that interests them and detailing why they're interested in an intern position with Vertrue.

About Vertrue

Headquartered in Norwalk, Conn., Vertrue Incorporated is a leading Internet marketing services company and premier marketing partner to corporate clients. Vertrue, through its various subsidiaries, gives consumers access to services that offer substantial discounts and convenience for important decisions in their everyday lives. The services offered by the Vertrue family of companies span healthcare, personal property, security/insurance, discounts and personals and are offered online through an array of marketing channels. Partners can enhance market presence, strengthen customer affinity and generate additional value through programs offered by subsidiaries of Vertrue.

Vignette landing page on PRWeb should be: <http://www.vertrueco.com/vertrue-internships.htm>